

Calvin Klein

u n d e r w e a r

MEN'S BASICS
LOOKBOOK
JANUARY 2016

LIQUID STRETCH COTTON

- Lightweight fabrication with silky smooth satin finish
- Centered repeat logo on mid-width waistband
- Quality: 92% Co/ 8% El
- Silhouettes: Trunk, Hip Brief, S/S Crew Neck, S/S V Neck
- Colours: Black, White
- Size: S-XL
- Price Bracket: Good
- Launch: Fall 16



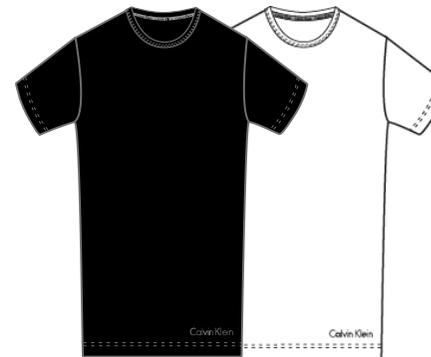
S/S V Neck
NB1217A



Trunk
NB1191A



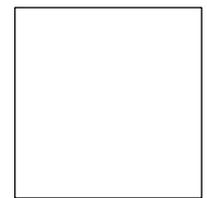
Hip Brief
NB1194A



S/S Crew Neck
NB1213A



001 black



100 white

LIQUID STRETCH MICRO

- Lightweight fabrication with silky smooth satin finish
- Centered repeat logo on mid-width waistband
- Quality: 62% Pes/ 33% Cv, 5% El
- Silhouettes: Low Rise Trunk, Hip Brief
- Colours: Blue Shadow, Black
- Size: S-XL
- Price Bracket: Good
- Launch: Fall 16



Low Rise Trunk
NB1196A



Hip Brief
NB1198A



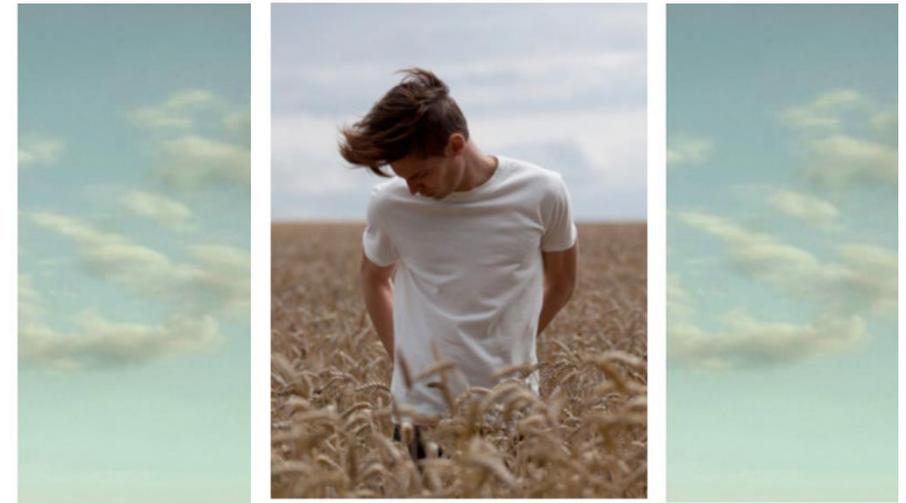
8SB Blue Shadow



001 Black

MODERN COTTON 2 PACKS

- Attractive 2 pack offer
- Includes tops and bottoms
- Modern fit
- Iconic Modern Cotton waistband
- Quality: 95% Cotton, 5% Elastane
- Silhouettes: Hip Brief, Trunk, Boxer Brief, Crew Neck, V Neck, Tank
- Colours: Black, White, Black/Heather *
- Size: S-XL
- Price Bracket: Value
- Launch: Spring 16



Hip Brief
NB1084A



Crew Neck
NB1088A



V Neck
NB1089A



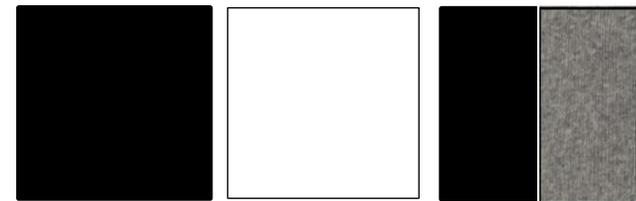
Trunk
NB1086A



Boxer Brief
NB1087A



Tank
NB1099A



001 black

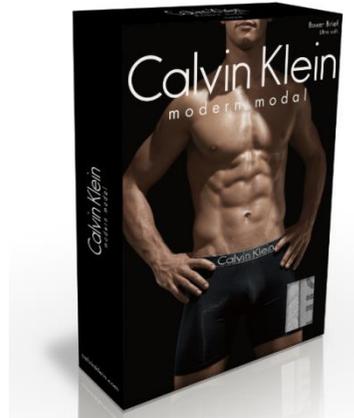
100 white

BHY black/heather

*Black/Heather only available in Hip Brief, Trunk, Boxer Brief

MODERN MODAL

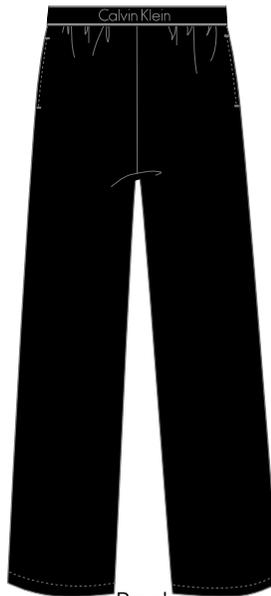
- Cool and lightweight Modal fabrication with soft drape
- Tonal waistband with logo in center front
- Quality: 90% Modal, 10% Elastane
- Silhouettes: Hip Brief, Trunk, Pant, S/S Crew Neck
- Colours: Black, White*, Blue Shadow**
- Size: S-XL
- Price Bracket: Good
- Launch: Spring 16



Hip Brief
NB1166A



Trunk
NB1167A



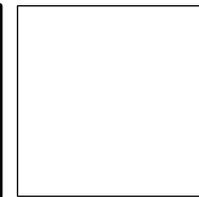
Pant
NB1169E



S/S Crew Neck
NB1171E (hanging, not boxed)



001 black



100 white



8SB blue shadow

*White only available in Trunk and Hip Brief

**Blue Shadow only available in Trunk

IRON STRENGTH COTTON

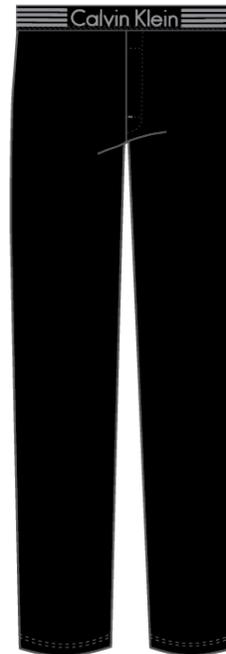
- Athletic inspired program
- Striped waistband with logo in center front
- Multiway stretch fabrication for ideal comfort
- Quality: 91% Cotton, 9% Elastane
- Silhouettes: Hip Brief, Trunk, Pant
- Colours: Black, White
- Size: S-XL
- Price Bracket: Better
- Launch: Spring 16



Hip Brief
NB1015A



Trunk
NB1017A



Pant
NM1210E



001 black

100 white

*Pant only available in black

IRON STRENGTH MICRO

- Athletic inspired program
- Striped waistband with logo in center front
- Multiway stretch fabrication for ideal comfort
- Quality: 91% Polyamide, 9% Elastane
- Silhouettes: Hip Brief, Trunk
- Colours: Black, Ashford Grey
- Size: S-XL
- Price Bracket: Better
- Launch: Spring 16



Hip Brief
NB1015A



Trunk
NB1017A



001 black

5DG ashford grey

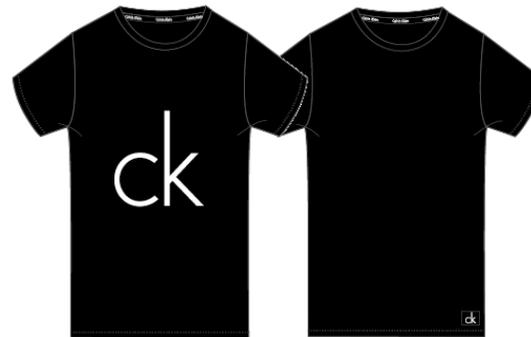
*Pant only available in black

CK SLEEP COTTON

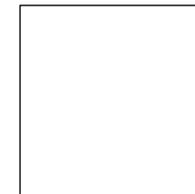
- Easy loungewear / sleepwear offer in soft cotton stretch
- Perfect to mix & match
- Large variety of silhouettes
- Quality: All 96% Cotton, 4% Elastane/
L/S Crew Neck 95% Cotton, 5% Elastane
- Silhouettes: S/S Crew Neck , L/S Crew Neck
- Colours: Black, Grey Heather, White**
- Size: S-XL
- Price Bracket: Entry
- Launch: Spring 16



L/S Crew Neck
NB1181E



S/S Crew Neck
NB1164E



100 white



001 black



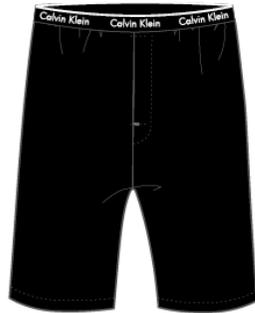
080 grey heather

*Pant only available in black

**S/S Crew Neck with logo only style in white

CK SLEEP COTTON

- Easy loungewear / sleepwear offer in soft cotton stretch
- Perfect to mix & match
- Large variety of silhouettes
- Quality: All 96% Cotton, 4% Elastane/
L/S Crew Neck 95% Cotton, 5% Elastane
- Silhouettes: Short, Pant, Jogger
- Colours: Black, Grey Heather
- Size: S-XL
- Price Bracket: Entry
- Launch: Spring 16



Short
NB1158E



Jogger
NB1165E



Pant
NB1160E



001 black



080 grey heather

*Pant only available in black

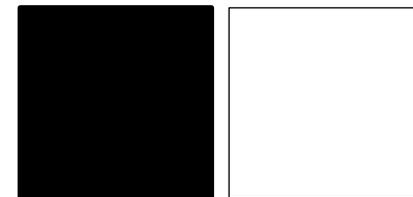
**S/S Crew Neck with logo only style in white

COMFORT COTTON

- Brushed Cotton for ultimate comfort
- Inner/uter Logo tee, easy to mix and match
- Modern silhouettes
- Quality: 100% Cotton
- Silhouettes: S/S Crew Neck
- Colours: Black, White
- Size: S-XL
- Price Bracket: Good
- Launch: Fall 15



S/S Crew Neck
NM1129E



001 black

100 white

CK BLACK PIMA COTTON

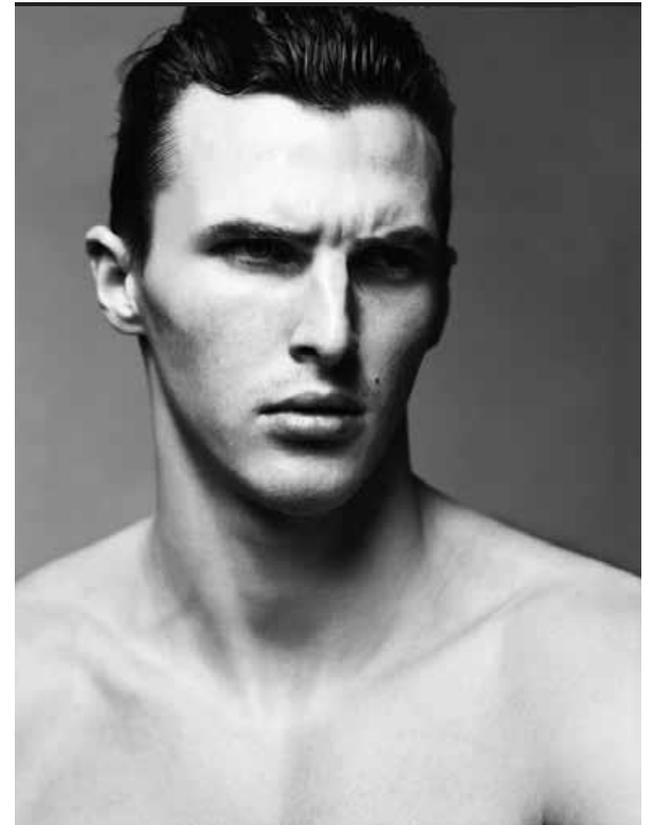
- Made from an extra fine Pima Cotton yarn
- Sophisticated self waistband
- Renowned for its supreme softness
- Discreet satin logo label at front
- Added stretch for comfort
- Clean lines for elevated fit and style
- Quality: 92% Supima Cotton/ 8% Elastane
- Silhouettes: Hip Brief, Trunk
- Colours: Black, White
- Size: S-XL
- Price Bracket: Best
- Launch: Fall 15



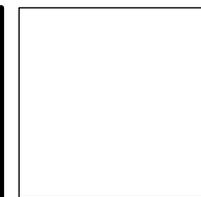
Hip Brief
NB1064A



Trunk
NB1065A



001 black



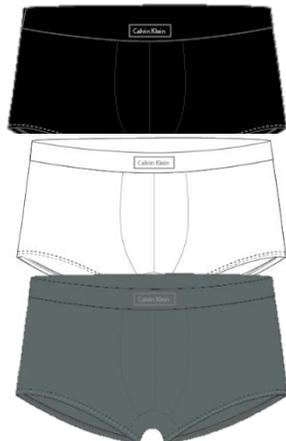
100 white

CK BLACK SILK MODAL

- Luxuriously soft blend of Micro Modal and Silk
- Sophisticated self waistband
- Added stretch for comfort
- Discreet satiny logo label at front
- Clean lines for elevated fit and style
- Quality: 86% Modal/ 9% Silk/ 5% Elastane
- Silhouettes: Hip Brief, Low Rise Trunk, S/S V Neck, Pant
- Colours: Black, White, Grey Sky
- Size: S-XL
- Price Bracket: Best
- Launch: Fall 15



Hip Brief
NB1072A

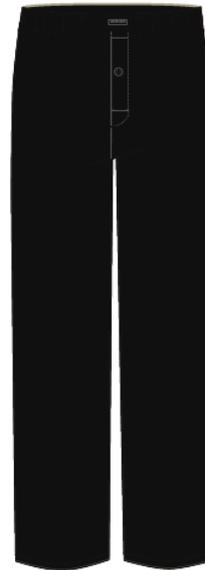


Low Rise Trunk
NB1073A

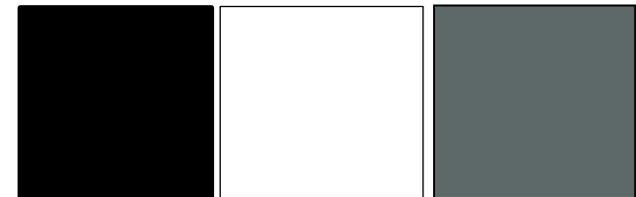
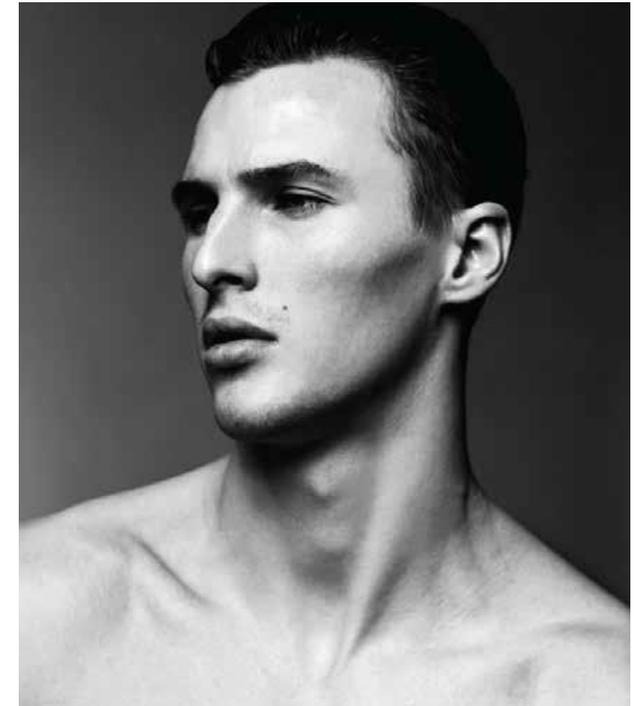


S/S V Neck
NB1076A
(boxed)

S/S V Neck
NB1076E
(flat packed)



Pant
NM1115E



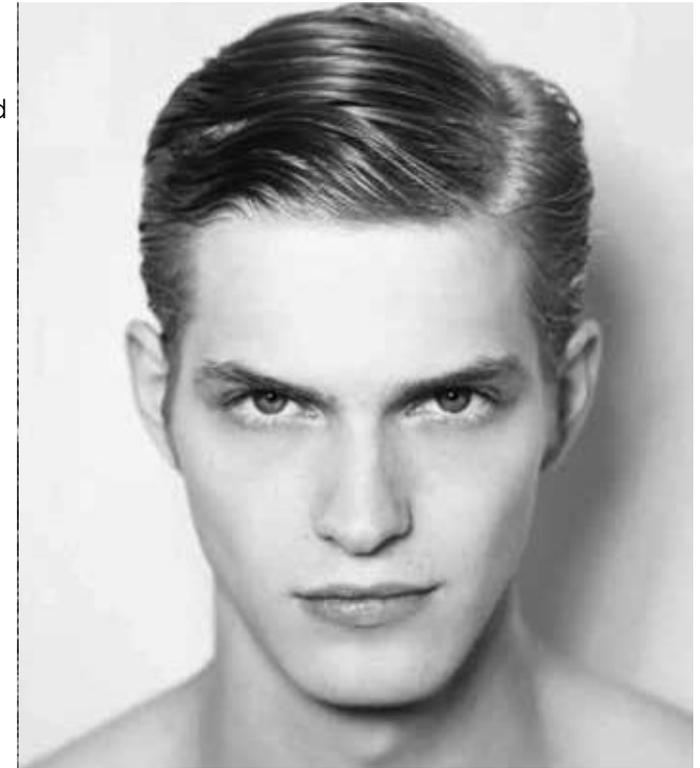
001 black

100 white

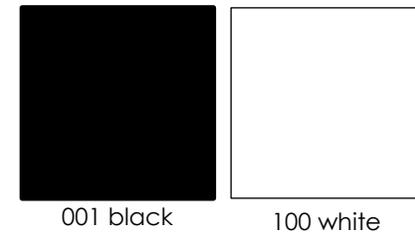
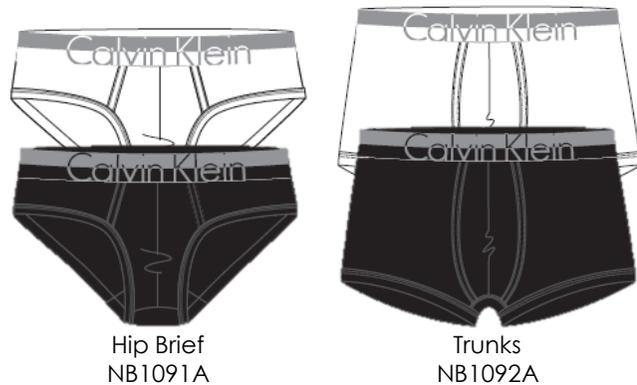
5GS grey sky

MAGNETIC COTTON

- The shine of metal and intensity of colour combine for ultimate visual impact waistband
- Calvin Klein logo centered in front
- Offered in the smooth comfort of stretch cotton
- Body-defining fit
- Quality: 95% Cotton/ 5% Elastane
- Silhouettes: Hip Brief, Trunk
- Colours: Black, White
- Size: S-XL
- Price Bracket: Good
- Launch: Fall 15

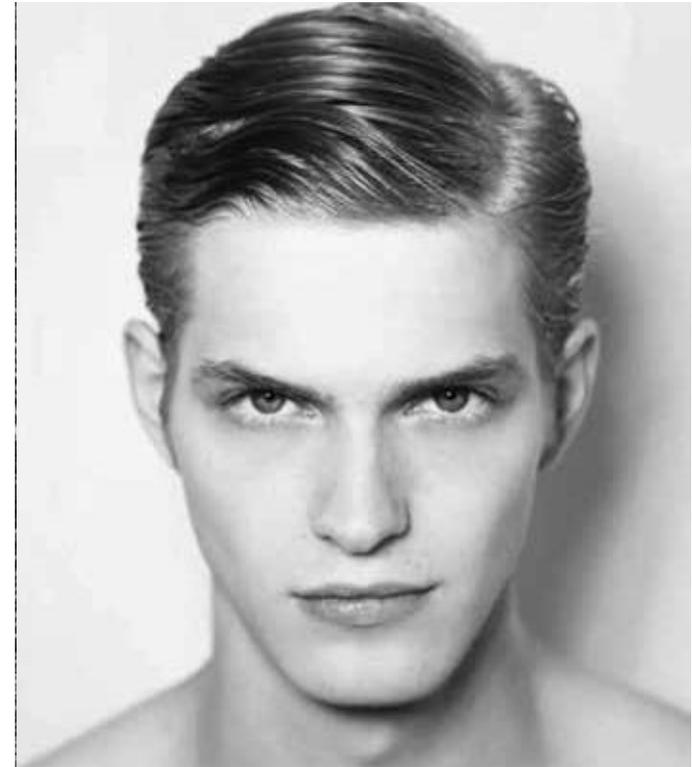


Magnetic Cotton



MAGNETIC MICRO

- The shine of metal and intensity of colour combine for ultimate visual impact waistband
- Calvin Klein logo centered in front
- Body-defining fit
- Hook up to Women's Micro program
- Quality: 91% Polyamide, 9% Elastane
- Silhouettes: Low Rise Trunk, Hip Brief
- Colours: Black, Grey Sky
- Size: S-XL
- Price Bracket: Good
- Launch: Fall 15



Magnetic Micro



Low Rise Trunk
NB1095A

Hip Brief
NB1094A



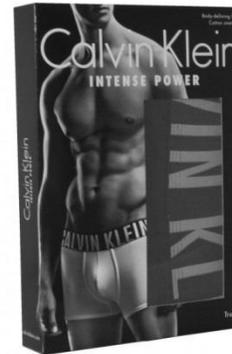
001 black



5GS grey sky

INTENSE POWER COTTON

- New launch based on POWER RED from Fall 14
- Impactful wide waistband centered logo in front and back
- Waistband with side closure
- Quality: 94% Cotton/6% Elastane
- Soft Surface with Powerful stretch
- Silhouettes: Hip Brief, Trunk
- Colours: Black, White, Blue Shadow
- Size: S-XL
- Price Bracket: Better
- Launch: Spring 15

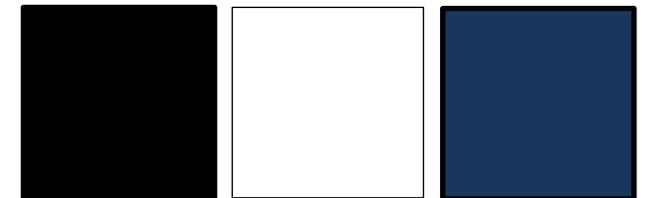


Obs: May 16



Hip Brief
NB1040A

Trunk
NB1042A



001 black

100 white

8SB blue shadow

INTENSE POWER MICRO

- Strength of Power Red with the vivid colours of Spring
- Impactful wide waistband centered logo in front and back
- Waistband with side closure
- Quality: 83,5% Polyester/16,5% Elastane
- Body-conscious fit
- Silhouettes: Hip Brief, Low Rise Trunk
- Colours: Black, White, Medium Grey
- Size: S-XL
- Price Bracket: Better
- Season Spring 15



Obs: May 16



Obs: May 16



Hip Brief
NB1044A

Obs: May 16



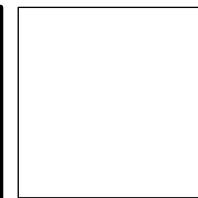
Obs: May 16



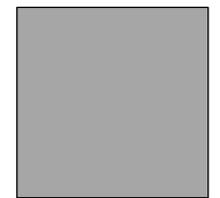
Low Rise Trunk
NB1047A



001 black



100 white



74C medium grey

COTTON MODAL

- Clean Surface, Soft handfeel
- Modern ease of Modal combined with classic comfort of Cotton Stretch
- Classic waistband in heather textures and ultra soft touch
- Quality: 48% Modal/ 47% Cotton/ 5% Elastane
- Silhouettes: Short, Pant, S/S Crew Neck, L/S Hoody, Robe
- Colour: Black
- Size: S-XL
- Price Bracket: Good
- Launch Spring 15



Short
NM1077A



Pant
NM1073A



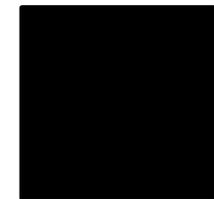
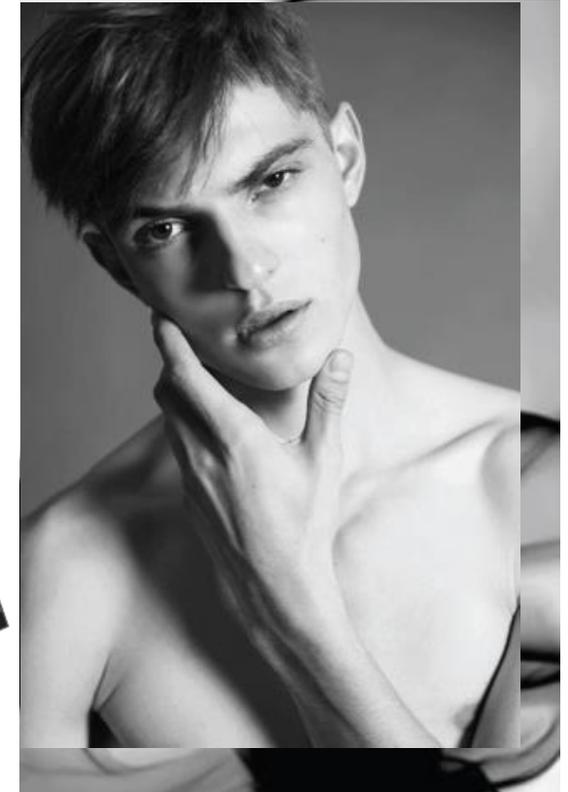
Robe
NM1076A



L/S Hoody
NM1078A



S/S Crew
NM1074A



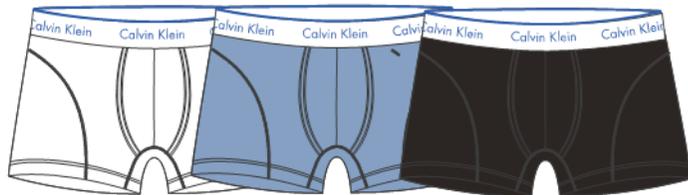
001 black

AIR COTTON

- New athletic- inspired launch program which allows ultimate breathability
- CoolPlus technology allowing quick drying
- Lightweight mesh construction
- Dynamic contouring seams
- Quality: 60% Cotton/ 40% Polyester
- Maximum wearing comfort for every day
- Silhouettes: Hip Brief, Trunk
- Colours: White, Sky Space, Black
- Size: S-XL
- Price Bracket: Better
- Launch: Spring 15



Trunk
NB1002A



Obs: May 16

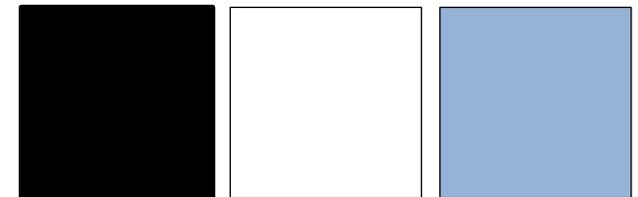


Hip Brief
NB1001A

Obs: May 16

Obs: May 16

Obs: May 16



001 black

100 white

3KY sky space

AIR MICRO

- New athletic- inspired launch program that allows ultimate breathability
- CoolPlus technology allowing quick drying
- Lightweight mesh construction
- Dynamic contouring seams
- Maximum wearing comfort for every day
- Quality: 92% Polyester/ 8% Elastane
- Silhouettes: Hip Brief, Low Rise Trunk
- Colours: White, Black
- Size: S-XL
- Price Bracket: Better
- Launch: Spring 15



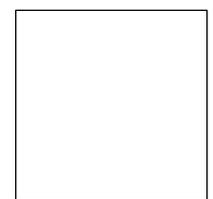
Hip Brief
NB1004A



Low Rise Trunk
NB1005A



001 black



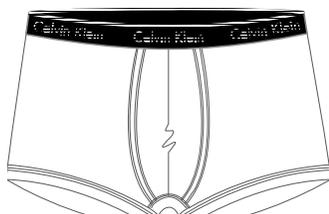
100 white

CLASSIC STRIPE COTTON

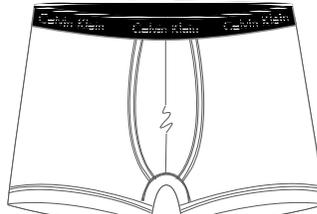
- Clean lines, comfortable shapes in classic cotton stretch for every day
- Easy, attractive program targeting a wide customer base
- Available as solid or with yarn-died stripes
- Quality: 95% Cotton/ 5% Elastane
- Silhouettes: Hip Brief, Trunk, Boxer Brief
- Colours: Black, White, Linear Stripe White, Linear Stripe Black
- Size: S-XL
- Price Bracket: Good
- Launch: Spring 15



Hip Brief
NB1026A
Only 9LR & 3NE

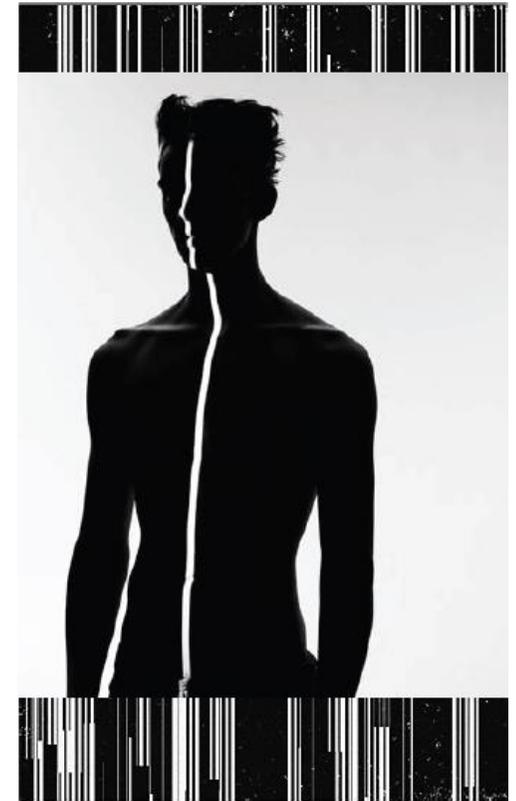


Trunk
NB1027A

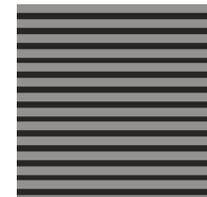


Boxer Brief
NB1028A
Only 9LR & 3NE

Obs: May 16



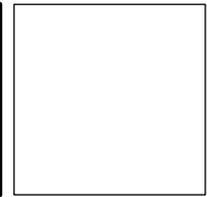
9LR linear
stripe white



3NE Linear
stripe black



001 black
(only Trunk)



100 white
(only Trunk)

POWER RED COTTON

- A powerful red logo waistband for maximum impact
- Calvin Klein logo centered in front and back
- Waistband with side closure
- Quality: 95% Cotton/ 5% Elastane
- Silhouettes: Trunk, Hip Brief, Yoga Pant
- Colours: White, Grey Sky, Black
- Size: S-XL
- Price Bracket: Better
- Launch: Fall 14



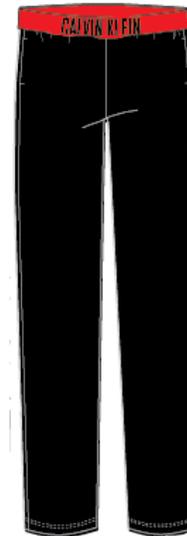
Obs: May 16

Trunk
U8313A



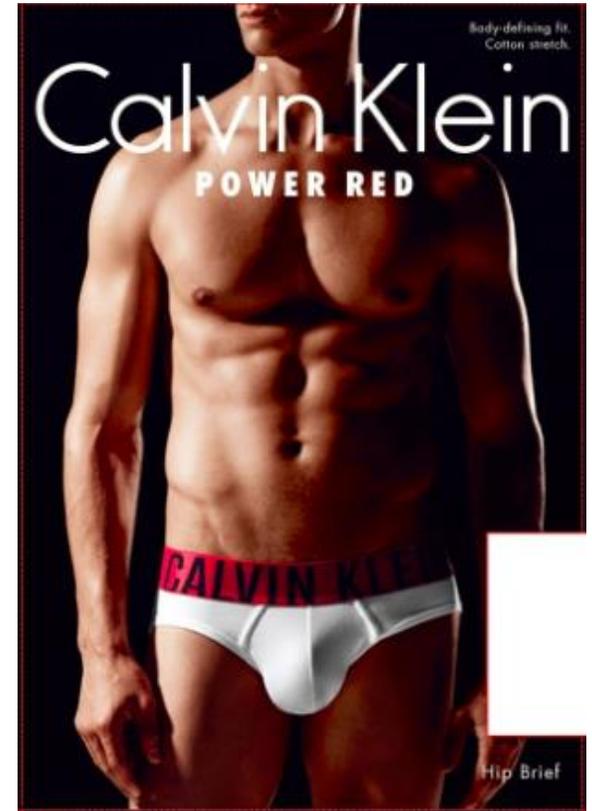
Obs: May 16

Hip Brief
U8311A



Yoga Pant
M9640E
(only black)

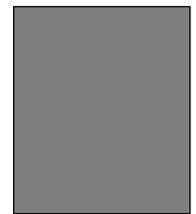
Obs: May 16



001 black



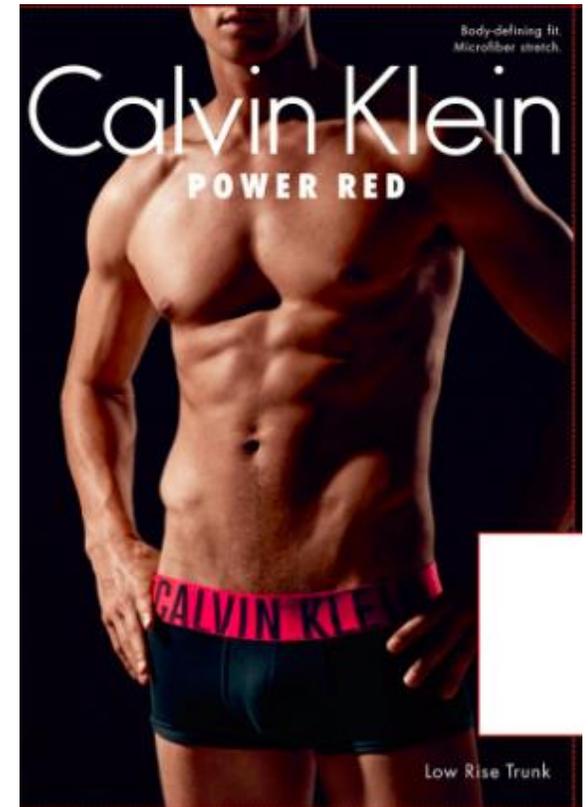
100 white



5GS grey sky

POWER RED MICRO

- A powerful red logo waistband for maximum impact
- Calvin Klein logo centered in front and back
- Waistband with side closure
- Quality: 84% Polyester/ 16% Elastane
- Silhouettes: Low Rise Trunk, Hip Brief
- Colours: White, Blue Shadow, Black
- Size: S-XL
- Price Bracket: Better
- Launch: Fall 14



Trunk
U8316A

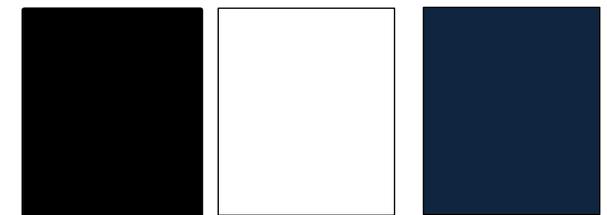


Hip Brief
U8315A

Obs: May 16

Obs: May 16

Obs: May 16



001 black

100 white

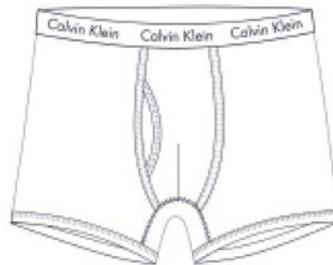
8SB grey sky

MODERN ESSENTIALS

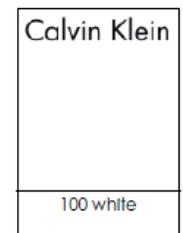
- Classic essentials in soft cotton stretch for every day
- Traditional key hole opening for Trunk and Boxer Brief
- Quality: 95% Cotton, 5% Elastane
- Silhouettes: Hip Brief, Trunk, Boxer Brief
- Size: S-XL
- Colours: Black, White, Heather Grey
- Price Bracket: Good/Better
- Launch: Spring 14



Trunk
U6411A



Boxer Brief
U6412A



CK ZINC COTTON

- Inspired by the successful Steel collection
- A wide logo waistband in the deep and masculine colour of metallic zinc
- Super soft, brushed cotton
- Quality: 94% Cotton/6% Elastane
- Silhouettes: Hip Brief, Trunk, Pant
- Colours: Black, White
- Size: S-XL
- Price Bracket: Good
- Launch: Spring 13

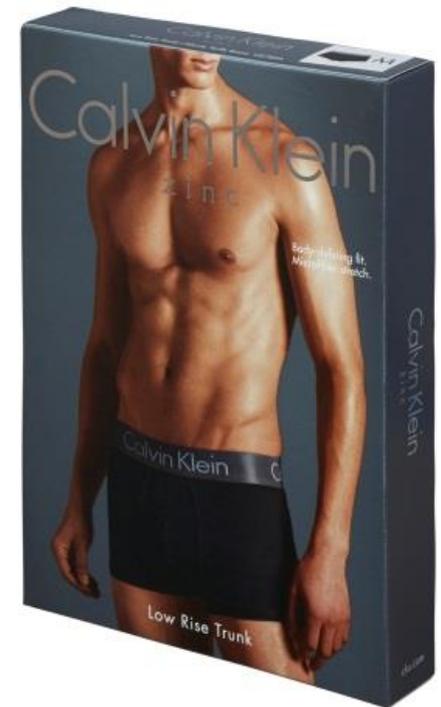


Trunk
U2779A

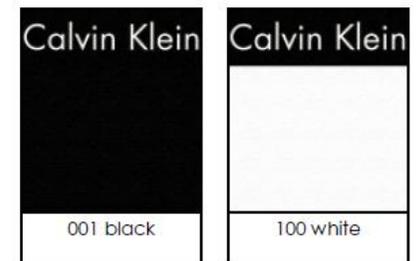


CK ZINC MICRO

- Inspired by the successful Steel collection
- A wide waistband in the deep and masculine colour of zinc with centered Calvin Klein logo
- Super soft, brushed micro
- Quality: 89% Nylon/11% Elastane
- Silhouettes: Low Rise Trunk
- Colours: Black, White
- Size: S-XL
- Price Bracket: Good
- Launch: Spring 13

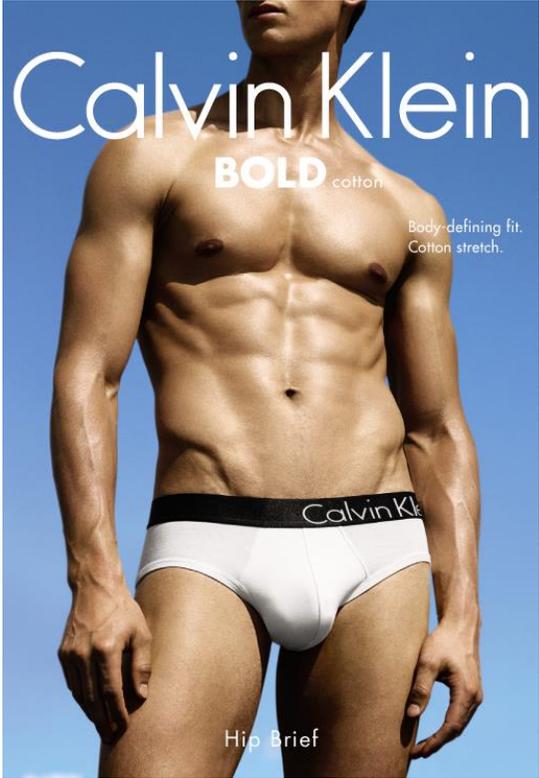
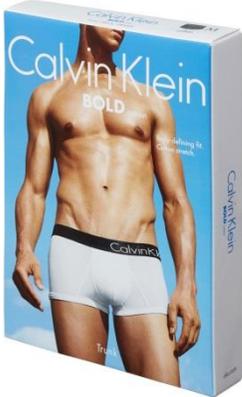


Low Rise Trunk
U2780



CK BOLD COTTON

- Clean and masculine, bold black waistband with Calvin Klein logo on side
- Innovative silicon logo on back
- Signature pouch seams
- Quality: 94% Cotton/6% Spandex
- Silhouettes: Hip Brief, Trunk
- Colours: Black, White
- Size: S-XL
- Price Bracket: Better
- Launch: Fall 12



Hip Brief
U8901A

Obs: May 16

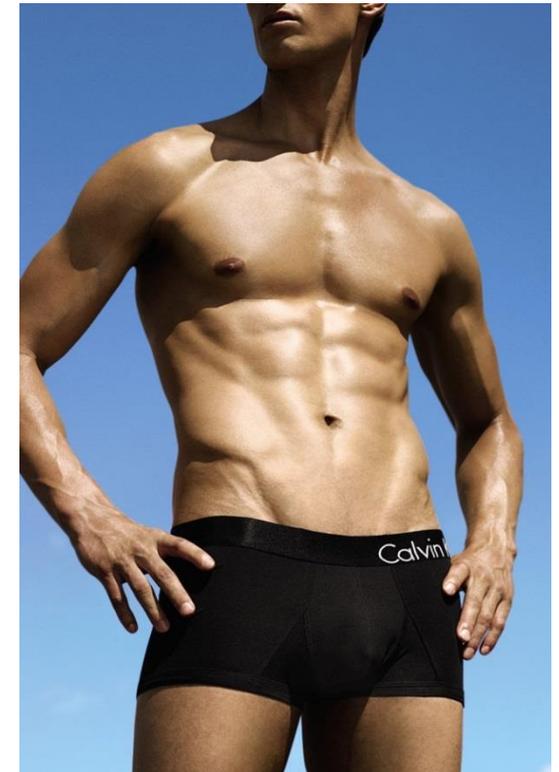
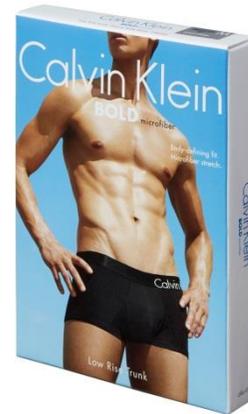


Trunk
U8902A

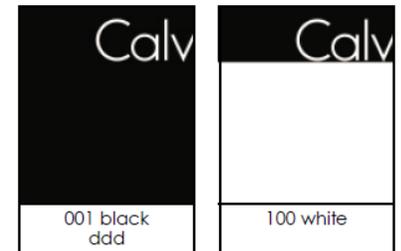
Calv	Calv
001 black ddd	100 white

CK BOLD MICRO

- Clean and masculine, Bold black waistband with Calvin Klein logo on side
- Innovative silicon logo on back
- Microfiber quality with sueded handfeel
- Quality: 84% Polyester/16% Elastane
- Silhouettes: Low Rise Trunk
- Colours: Black, White
- Size: S-XL
- Price Bracket: Best
- Season: Fall12



Low Rise Trunk
U8908A

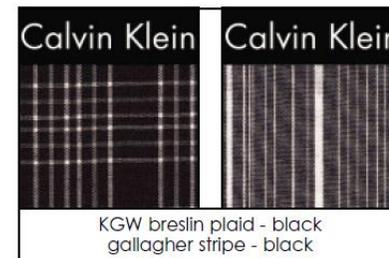


2PACK WOVEN BOXER

- Traditional Fit Boxer as attractive value pack of 2
- Quality: 100% Cotton woven
- Calvin Klein logo waistband
- Silhouettes: Traditional Fit Boxer Shorts
- Colours: KGW Breslin Plaid- Black, Gallagher Stripe- Black, LGW Larkin Plaid- Atlantis, Gallagher Stripe- Atlantis
- Size: S-XL
- Price Bracket: Value Pack
- Launch: Spring 13
- **New box packaging**

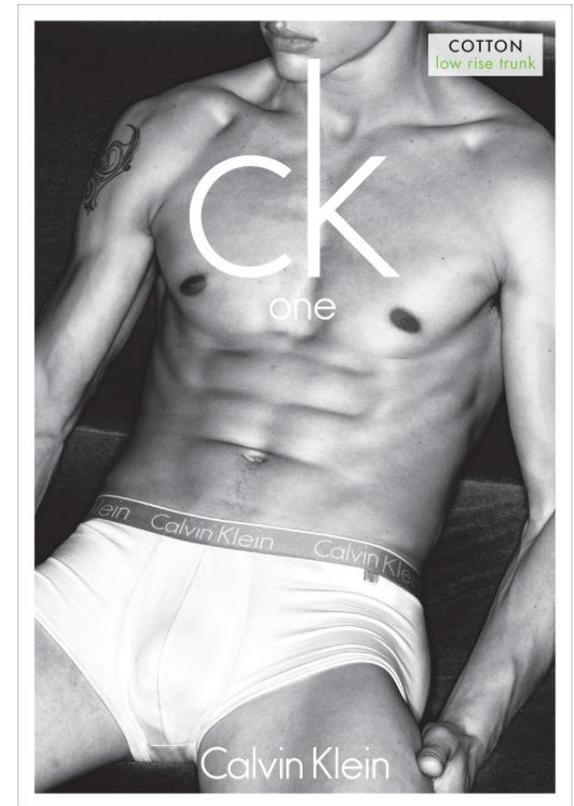


2Pack Traditional Fit Boxer
U1725A



CK ONE COTTON STRETCH

- Easy cotton stretch program that leverages CK One and hooks up with Women's and fragrances
- CK One branding highlighted by the signature green lime colour
- Perfect for any guy in any age
- Quality: 95% Cotton/5% Elastane
- Silhouettes: Hip Brief, Trunk
- Colours: White, Black, Grey Heather, Blue Shadow
- Size: XS-XL
- Price Bracket: Entry
- Launch: Spring 11
- Hip Brief (U8524A) & 2P Brief (U8525A) in Heather Grey & Blue Shadow: **obsolete Nov 15**



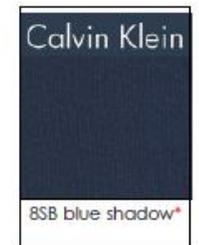
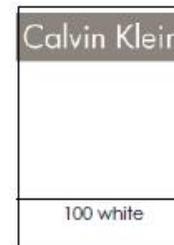
Boxer Brief
(Not in 8SB)
U8504A



Hip Brief
U8524A



2Pack Brief
U8525A



CK ONE COTTON

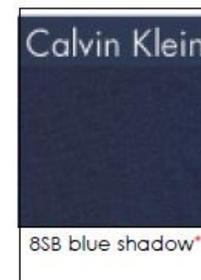
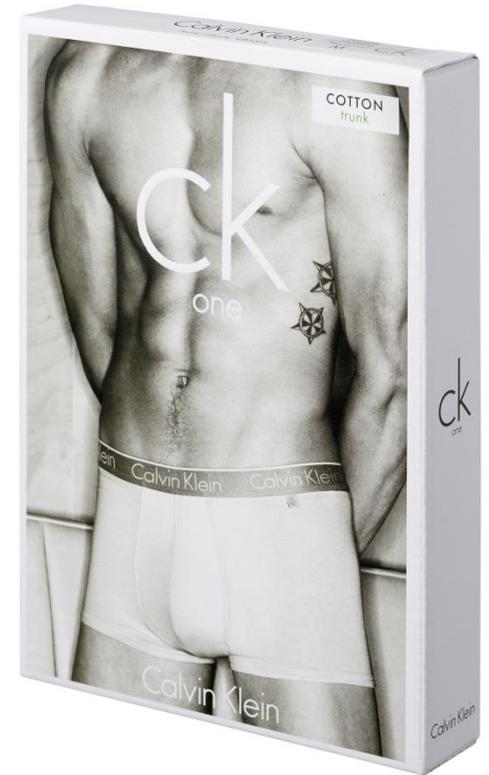
- Features and Benefits:
- Quality: 95% Cotton/5% Elastane
- Silhouettes: Trunk
- Colours: Basic and Logo Contour, Black w/ Pink Trim, Black Body w/ Blue Trim
- Size: XS-XL
- Price Bracket: Good
- Launch: Spring 11



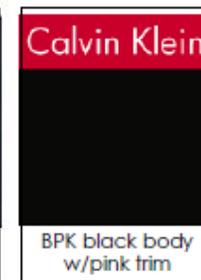
Obs: May 16

Obs: May 16

Trunk
U8502A



8SB blue shadow



BPK black body
w/pink trim



BKB black body
w/blue trim

Obs: May 16

CK ONE COTTON

- Young and easy cotton stretch program at entry price point
- 2Pack offer of Tanks and T-Shirts
- No. 2 Calvin Klein Core program
- Quality: 95% Cotton/5% Elastane
- Silhouettes: Tank, Crew Neck, V-Neck
- Colours: White, Black, Blue Shadow
- Size: S-XL
- Price Bracket: Entry
- Launch: Spring 11



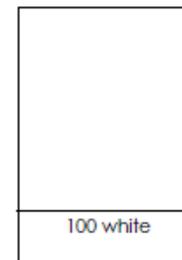
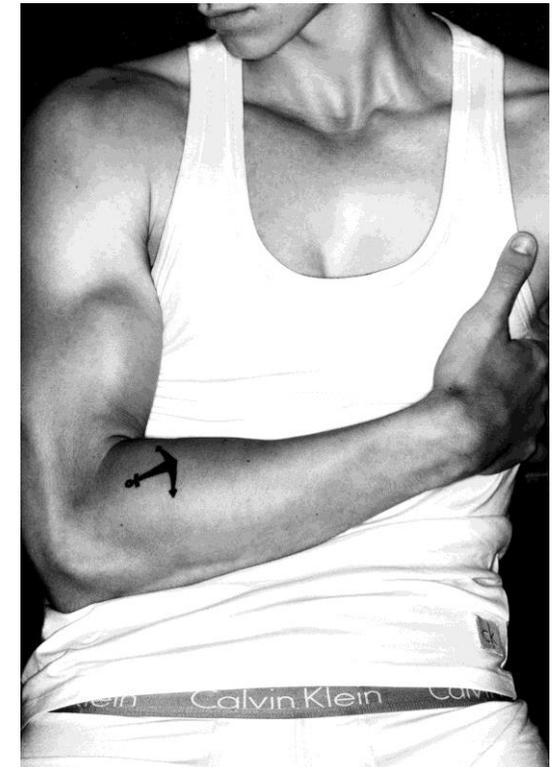
Tank
U8513A
Not in 8SB



2Pack Crew
U8509A



2Pack V-Neck
U8511A



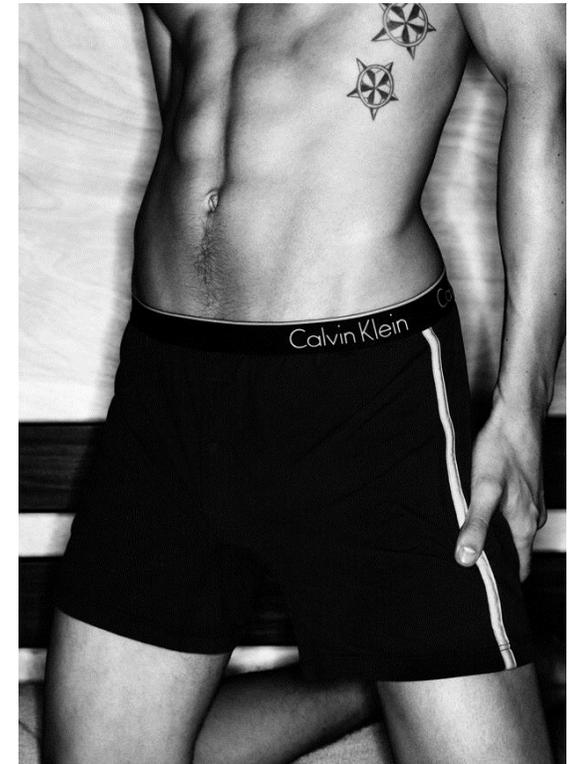
CK ONE COTTON SLEEPWEAR

- Young and easy basic loungewear program in pure cotton
- Quality: 100% Cotton
- Silhouettes: Long Short, Pj Pant, S/S Pj Top
- Colours: Black, Heather grey, Blue Shadow
- Size: S-XL
- Price Bracket: entry price point
- Launch: Spring 11



L/S Crew Neck
U8499A

Obs: May 16



Long Short
(not in 8SB)
U8505A

Obs: May 16



S/S Pj Top
(not in 8SB)
U8506A

Obs: May 16



Pj Pant
U8507A

Obs: May 16



COTTON STRETCH

- A value pack program of classic silhouettes in cotton stretch fabrication
- No.1 Calvin Klein Core program
- Perfect for every day
- Quality: 95% Cotton, 5% Elastane
- Silhouettes: Hip Brief, Low Rise Trunk, Trunk
- Colours: White, Black, Multi, White/ Red Ginger/ Pyro Blue, Blue Shadow/ Black/ Cobalt Blue
- Size: S-XL
- Price Bracket: Value Packs
- Launch: Fall 07



Trunk
U2662G



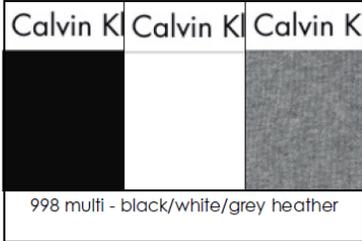
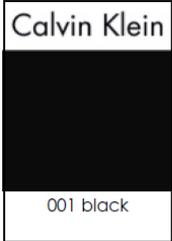
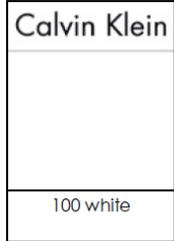
3P Low Rise Trunk
U2664G



Hip Brief
U2661G

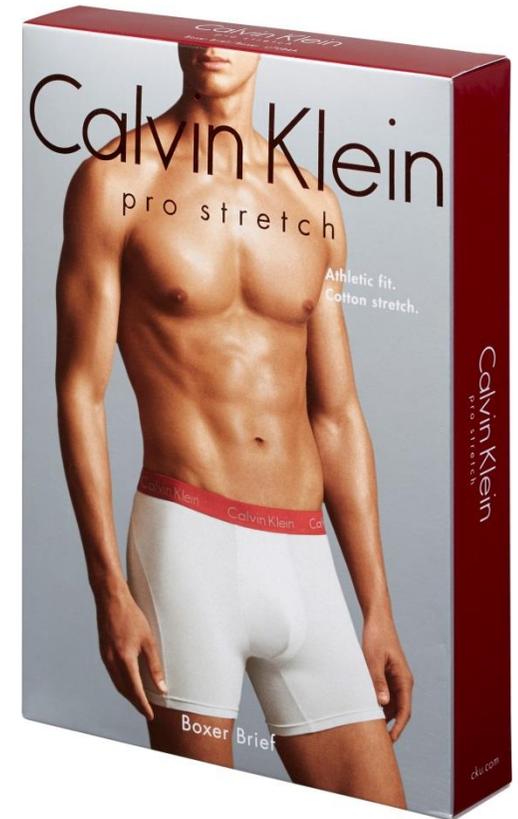


1KU Blue Shadow, Black,
Cobalt Water



PRO STRETCH

- Sport-inspired program with added stretch for maximum flexibility
- Athletic fit
- Striking red Calvin Klein logo waistband
- Quality: 93% Cotton/7% Spandex
- Silhouettes: Trunk
- Colours: White, Black
- Size: S-XL
- Price Bracket: Better
- Launch: Spring 09

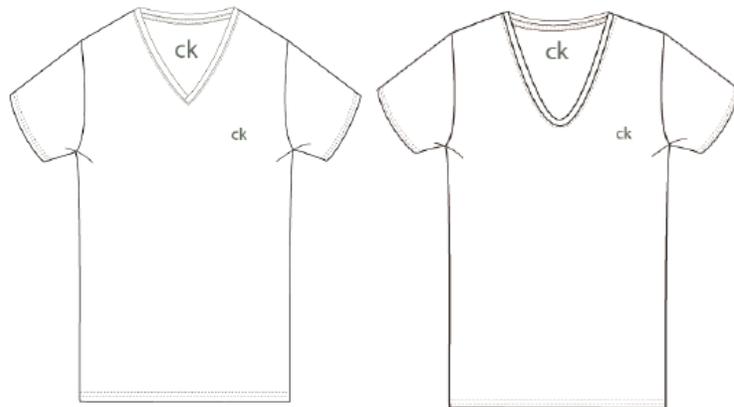


Trunk
U7081A



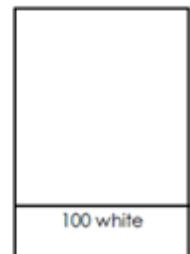
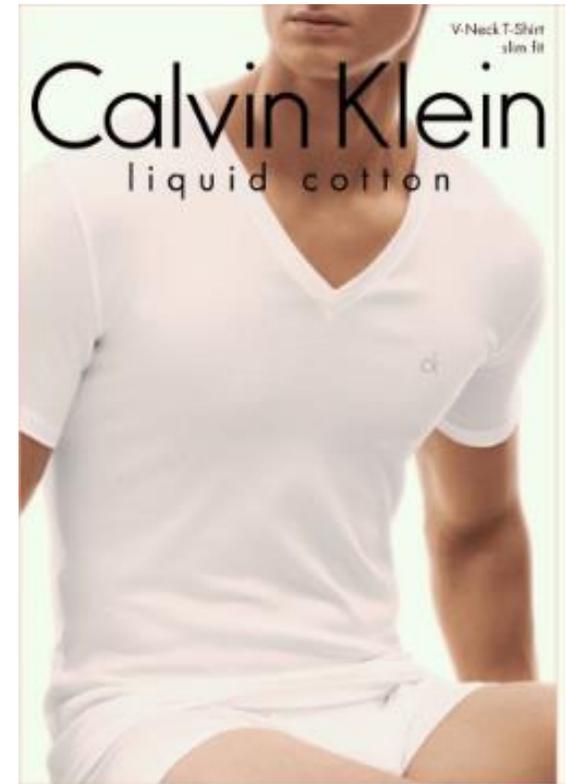
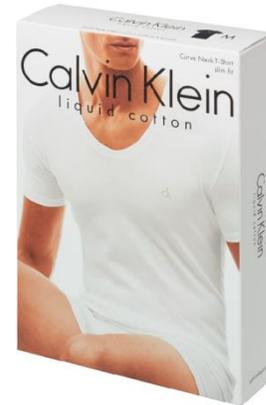
LIQUID COTTON

- A premium lightweight T-Shirt program with super soft hand feel
- Modern silhouettes with crossover V-Neck and Curve Neck
- Classic CK logo at chest, not visible under shirts
- Perfect to mix and match with Nightwear
- Quality: 93% Cotton/ 7% Elastane
- Silhouettes: Curve Neck, Crossover V-Neck
- Colours: White, Black
- Size: S-XL
- Price Bracket: Better
- Launch: Fall 14



Crossover V-Neck
U8321A

Curve Neck
U8322A

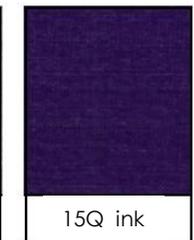
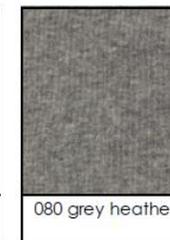
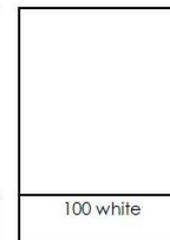
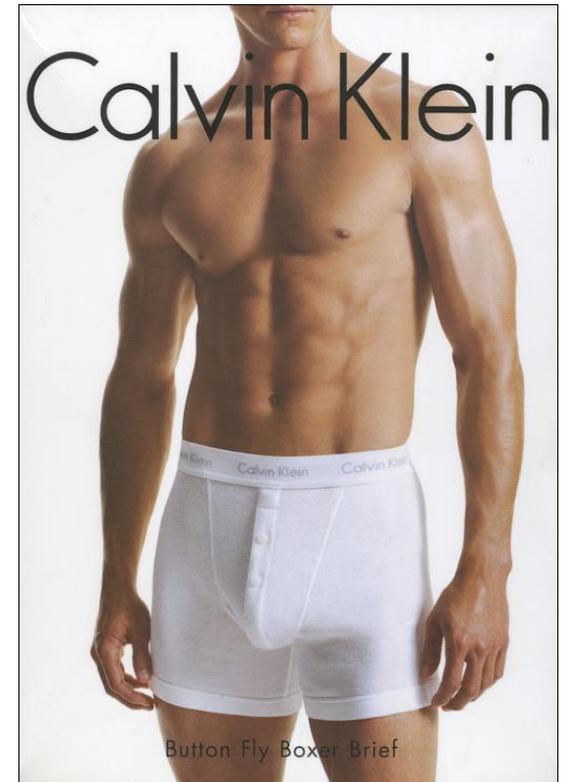
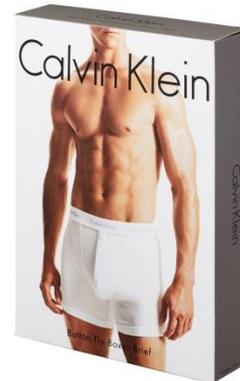


GREY BOX PROGRAM

- Classic, authentic Button Fly Boxer Brief in pure cotton rib fabrication
- Functional fly with buttons
- Higher front rise
- Quality: 100% Cotton
- Silhouettes: Button Fly Boxer Brief
- Colours: Black, White, Grey Heather, Ink
- Size: S-XL
- Price Bracket: Good
- Launch: Spring 07



Button Fly Boxer Brief
U3009A



Obs: Nov 15

COTTON BASICS 3PACK

- Benefits
- Quality: 100% Cotton
- Silhouettes: Brief
- Colours: White, Black, Black/ White/ Grey Heather
- Size: 28-38
- Price Bracket: Value Packs
- Launch: Fall 06



3P Brief
U1000A

